



INTERNATIONAL BUSINESS

Today's corporate world is led by those with a deep understanding of international business. Are you next? Gain the knowledge of different political, cultural, financial, marketing and management systems that drive international business activities. Develop a global mindset. Streamline goals of companies that trade, manufacture, or use contract manufacturing globally. You can do this and earn a globally recognized University of Minnesota degree.

Some golden nuggets to consider...

CAREER PATHS

- Work with nongovernmental organizations
- Cultural Advisors
- Multinational/Global Business Representative
- Translator
- Import/Export Agent
- International Trade Specialist
- International Economist
- Foreign Currency Investment Advisor
- Foreign Sales Representative

SALARY RANGE
\$44,000 - \$81,000

BUSINESS BOARDROOM

Many International Business courses are taken in the Alseth-NWSA Business boardroom. This boardroom-style room offers students an exceptional high-tech space to practice the skills they will use in their future career.

PROGRAM OUTCOMES

Graduates are provided with a solid foundation in culture, etiquette, marketing, management, accounting, finance, and communications from an international perspective. Your studies are combined with field experience in international business, study abroad, or a foreign language requirement to broaden your understanding of global business operations.

***Offered online, on-campus & as a minor**

PROGRAM REQUIREMENTS & CURRICULUM

BUSINESS CORE REQUIREMENT: 19 CREDITS

- GBUS 1005 - Orientation to Online Learning (1.0 cr)
- GBUS 3500 - Business Ethics (3.0 cr)
- ITM 3020 - Introduction to Management Information Systems (3.0 cr)
- MGMT 3200 - Principles of Management (3.0 cr)
- MKTG 3300 - Principles of Marketing (3.0 cr)

Choose one of the following:

- ACCT 2010 - Financial Accounting (3.0 cr)
 - or ACCT 2101 - Principles of Accounting I (3.0 cr)

Choose one of the following:

- ACCT 2102 - Principles of Accounting II (3.0 cr)
 - or ACCT 3010 - Managerial Accounting (3.0 cr)

INTERNATIONAL BUSINESS REQUIREMENTS: 30 CREDITS

- COMM 3002 - Intercultural Communication (3.0 cr)
- FIN 3100 - Managerial Finance (3.0 cr)
- FIN 3120 - Money, Financial Markets and Institutions (3.0 cr)
- IBUS 2010 - International Dimensions in Business and Culture (3.0 cr)
- IBUS 3010 - International Business Law (3.0 cr)
- IBUS 3020 - International Financial Management (3.0 cr)
- IBUS 3360 - International Marketing (3.0 cr)
- IBUS 3500 - International Business Management (3.0 cr)
- MGMT 3255 - Logistics and Supply Chain Management (3.0 cr)
- MGMT 4800 - Strategic Management (3.0 cr)

LIBERAL EDUCATION REQUIREMENTS: 40 CREDITS

A minimum of 40 liberal education credits are required.

- COMM 3001 - Human Relationships and Leadership (3.0 cr)
- COMP 1011 - Composition I (3.0 cr)
- COMP 1013 - Composition II (3.0 cr)
- ECON 1010 - Global Trade Economics (3.0 cr)
- ECON 2101 - Microeconomics (3.0 cr)
- ECON 2102 - Macroeconomics (3.0 cr)
- MATH 1031 - College Algebra (3.0 cr)
- MATH 1150 - Introduction to Statistics (3.0 cr)
- PSY 1001 - General Psychology (3.0 cr)
- COMM 1101 - Public Speaking (3.0 cr)

TECHNOLOGY REQUIREMENT: 3 CREDITS

- CA 1020 - Spreadsheet Applications (3.0 cr)

International Experience and Studies Electives (6 Credits)

Take 2 or more course(s) totaling 6 or more credit(s) from the following:

- ENGL 1005 - Introduction to World Literature (3.0 cr)
- ENGL 3001 - World Culture and Literature (3.0 cr)
- ENGL 3005 - Ancient to 17th Century World Literature (3.0 cr)
- ENGL 3006 - 18th Century to Contemporary World Literature (3.0 cr)
- GEOG 1104 - World Regional Geography (3.0 cr)
- GBUS 3000 - Global Seminar in Business (1.0-3.0 cr)
- IBUS 3201 - Study Abroad in International Business (1.0-6.0 cr)
- IBUS 3900 - Field Experience in International Business (1.0-6.0 cr)
- SOC 1102 - Cultural Anthropology (3.0 cr)
- SPAN 1104 - Beginning Spanish I (4.0 cr)
- SPAN 1204 - Beginning Spanish II (4.0 cr)



Contact us today

(218) 281-8569 | umcinfo@umn.edu

www.uncrookston.edu/internationalbusiness



UNIVERSITY OF MINNESOTA
CROOKSTON