# University of Minnesota Crookston



A degree in Management from the University of Minnesota Crookston provides you with a comprehensive understanding of management's role in planning, organizing, leading, and controlling the various resources in organizations. You are given hands-on experiences working with real businesses on relevant projects and internship opportunities, better preparing you for your future career in management.

THE
BUSINESS BOARDROOM
EXPERIENCE

Many management courses are taken in the Alseth-NWSA Business boardroom. This boardroom-style room offers students an exceptional high-tech space to practice the skills they will use in their future career.

**SALARY RANGE** \$36,000 - \$65,000

# MANY STUDENTS DOUBLE MAJOR OR MINOR IN:

- Accounting
- Agricultural Business
- Communication
- Equine Science and Animal Science
- Exercise Science and Wellness
- Finance
- Health Management
- International Business
- Marketing
- Sport and Recreation Management

\*OFFERED ONLINE, ONSITE AND AS A MINOR.

## **CAREER PATHS**

- Human Resource Management
- Operations Management
- Project Management
- Retail/Sales Management
- General and Small Business Management
- Business Analyst



### **PROGRAM REQUIREMENTS & CURRICULUM**

#### PROGRAM CORE REQUIREMENTS: 50-52 CREDITS

- ENTR 2200 Introduction to Entrepreneurship and Small Business
- FIN 3100 Managerial Finance (3.0 cr)
- GBUS 1005 Orientation to Online Learning (1.0 cr)
- GBUS 3107 Legal Environment in Business (3.0 cr)
- GBUS 3500 Business Ethics (3.0 cr)
- IBUS 3500 International Business Management (3.0 cr)
- ITM 3020 Introduction to Management Information Systems (3.0 cr)
- MGMT 3200 Principles of Management (3.0 cr)
- MGMT 3215 Organizational Behavior (3.0 cr)
- MGMT 3220 Human Resource Management (3.0 cr)
- MGMT 3250 Operations Management (3.0 cr)
- MGMT 3600 Change, Creativity, and Innovation Management(3.0cr)
- MGMT 3900 Internship (1.0-3.0 cr)
- MGMT 4200 Project Management (3.0 cr)
- MGMT 4800 Strategic Management (3.0 cr)
- MKTG 3300 Principles of Marketing (3.0 cr)
- ACCT 2010 Financial Accounting (3.0 cr)
- or ACCT 2101 Principles of Accounting I (3.0 cr)
- ACCT 2102 Principles of Accounting II (3.0 cr)
- or ACCT 3010 Managerial Accounting (3.0 cr)
- COMM 3008 Business Writing (3.0 cr)
- or WRIT 3303 Writing in Your Profession (3.0 cr)





### LIBERAL EDUCATION REQUIREMENTS

A minimum of 40 liberal education credits required. Students must complete the 10 goal areas of the Minnesota Transfer Curriculum with the following specific liberal education courses required:

- COMP 1011 Composition I [COMMUNICAT] (3.0 cr)
- COMP 1013 Composition II [COMMUNICAT] (3.0 cr)
- ECON 2101 Microeconomics [HI/BEH/SSC] (3.0 cr)
- ECON 2102 Macroeconomics [HI/BEH/SSC] (3.0 cr)
- MATH 1031 College Algebra [MATH THINK] (3.0 cr)
- MATH 1150 Elementary Statistics [MATH THINK] (3.0 cr)
- PSY 1001 General Psychology [HI/BEH/SSC] (3.0 cr)
- SPCH 1101 Public Speaking [COMMUNICAT] (3.0 cr)

#### **TECHNOLOGY REQUIREMENTS - 3 CREDITS**

• CA 1020 - Spreadsheet Applications (3.0 cr)

The above listed program requirements are effective starting Fall semester 2019.

### **CONTACT US TODAY!**

(218) 281-8569 | umcinfo@umn.edu | www.umcrookston.edu/management



