



# BUSINESS DEPARTMENT

The world is changing every day at increasingly fast speeds. New technologies, products, and services offer new opportunities as well as new ways to interact with clients and customers. At UMN Crookston, you'll develop your ability to recognize and solve business and organizational challenges as you gain a stronger understanding of how the diverse areas of business play a role in the local community, region, nation, and world. We can help you decide how you choose to make a difference and prepare you to take those first steps.

## MAJORS

- Accounting\*
- Finance\*
- International Business\*
- Health Management\*
- Management\*
- Manufacturing Mgmt\*
- Marketing\*
- Quality Management\*
- Sport & Recreation Mgmt\*

## MINORS

- Accounting\*
- Coaching
- Finance\*
- International Business\*
- Management\*
- Marketing\*
- Sport & Recreation Mgmt\*

*\*Online option*

## REAL.

Experimental learning at UMN Crookston means you won't spend all your time behind a desk. Our curriculum is designed around experiential learning, which means we want you to have as much hands-on learning as possible. Depending on your major, you'll find opportunities to be in the field, the lab, the classroom, or engaging in simulated scenarios that give you a competitive edge when you enter the workforce or head to grad school. Faculty and staff will support and help you. They care about you and where you go in life. Join a REAL community and don't settle to be just another student.

## HANDS-ON.

- Accounting & Finance Society
- Bringing U Home
- Business Challenge Day
- Business Crew (Social & Professional Development)
- Distinguished Speaker Series
- Center for Rural Entrepreneurial Studies
- Harvard Global Case Competition
- Sports and Recreation Management Club
- The EDA Center
- Undergraduate Research Opportunities
- Volunteer Income Tax Assistance Program (VITA)

## READY.

Our goal is to prepare you for your future. Real world experience is key and we provide you a career-ready education. Every student has the opportunity to complete an internship. Internships are a great way to earn college credit, add to your resume and help answer the question, "Is this really what I want to do?" You can find internship opportunities with everyone from the business down the street to Fortune 500 companies. Or maybe grad school is in your future. UMN Crookston students get the educational requirements and resources they need to apply to an array of graduate programs such as an MBA program. We call that "CAREER-READY" when you fly the nest.

**REAL. HANDS-ON. READY**

# MAJOR QUICK FACTS - SCAN FOR MORE INFO

Open the camera on your mobile phone, scan the QR code and tap the notification to open the info.

**ACCOUNTING**



**FINANCE**



**HEALTH  
MANAGEMENT**



**INTERNATIONAL  
BUSINESS**



**MANAGEMENT**



**MANUFACTURING  
MANAGEMENT**



**MARKETING**



**QUALITY  
MANAGEMENT**



**SPORT & RECREATION  
MANAGEMENT**



## CONTACT US TODAY!

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