

01 EARLY CONVERSATIONS

The Executive Committee July 2013 retreat, focused strategic enrollment management, resulted in a two-part strategy:

- 1) Achieve and maintain a critical mass on campus.
- 2) Continue to grow strategically online.

Ongoing conversations led to a decision to begin a strategic planning process.



02 FRAMEWORK DOCUMENTS



The Executive Committee, along with other members of the UMC community, spent several weeks drafting three key documents:

- 1) Future Business Model
- 2) Institutional Identity Statement
- 3) Strategy Screen

03 BIG QUESTIONS

During a retreat in January 2014, the expanded Executive Committee, considered a number of UMC's current opportunities and challenges and formulated three "Big Questions" around the three themes.



04 WORKING GROUPS

The three "Big Questions" became three teams. Each team has continued to meet to further develop and refine their ideas.



07 EVALUATION

Evaluation will occur after implementation.



06 IMPLEMENTATION

Implementation will result from campus-wide interaction and working groups. More to come.



05 CAMPUS-WIDE INPUT

Over the course of Spring Semester, 2014, campus constituent groups and individuals will have opportunities to provide input and actively participate in the work groups.

