

# University of Minnesota Crookston Veden Center for Rural Economic Development

[WWW.CRK.UMN.EDU/](http://WWW.CRK.UMN.EDU/)

**MANO AMIGA**



We aim to expand employment and entrepreneurship opportunities in the growing Latino community in rural Minnesota.

## Quality Education

We provide educational certificates in English and Spanish that help people develop skills both to serve as business leaders and to create opportunities for small business and business ownership.

## Training and Assistance

We provide free innovation training and general technical assistance to aspiring Latino entrepreneurs, potential small business owners, and current business owners

## Professional learning

We are creating professional groups so you can learn from specialists in agriculture, health management, small business / entrepreneurship and early childhood development

Latino purchasing power in the United States is **\$1.7 trillion**

**\$1.7 T**

There are **9,000** Latin-owned businesses in Minnesota

**9,000**

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